CTE Career Pathway Readiness Opportunities





High School courses

Career and Technical Education (CTE) courses integrate rigor in academics, and career and leadership skills.

Industry certifications (professional cert) are noted with*

Dual credit (college credit) courses are noted with **

Core Courses	Exploratory Courses	Advanced Courses	Skill Center Courses
Algebra 1 and 2	Foundations of Business & Marketing	AP Macroeconomics	Fashion Merchandising
	Intro to Business Law	AP Microeconomics	Entrepreneurship
	Business Law	Business Operations	Personal Finance
	Accounting 1, 2**	Entrepreneurship**	Cosmotology
	Business & Finance		
	Social Media Marketing		
	Economics		



Career and Technical Student Organizations (CTSOs)

CTSOs are part of all CTE courses. Students can explore careers, and practice their skills through competition at local, regional and national levels through after school programs.

- DECA
- Future Business Leaders of America (FBLA)



Work based learning

These are learning experiences that provide career guidance and exploration: job shadows, internships, apprenticeships, community speakers, field trips and jobs.

Business & Professional Services Internship



For more information regarding Everett Public Schools Career Pathways, please contact our high school's career specialist and counselors . Visit the CTE web page on: Everettsd.org

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Pathways to Business & Professional Services

Business careers cover variety of industries including finance, information technology, marketing and retail. Depending on an individual's interests and skills careers can be found at all levels, from entry level to management.



Work based learning

Post High School Opportunities

Apprenticeships

Not Available

Sample Careers in Our Region

Not Available

SKILLS

- Active listening
- Identifying problems
- Seeing details up close
- Organizing information
- · Communicate in writing

Certificates

- Retail Management Certificate
- Administration Support Certificate
- Office Assistant Certificate

Sample Careers in Our Region

Sample Careers in Our Region

- Retail Store Manager 66
- Office Manager (5)

Sales Agent **99**

Business Admin

Product Promoter 66

Advertising Agent 96

Project Managers 96

Office Assistant 6

TRANSFER



SALARIES

- \$ = Max \$25/hr
- \$ = Max \$26-40/hr
- \$ \$ \$ = Max > \$40/hr

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2-Year Programs

- Associates in Business
- Business Management
- Entrepreneurship and Small Business
- Project Management
- Marketing and Sales

4-Year Degrees

- Business and Administration
- Marketing
- Accounting
- Finance and Economics
- Human Resources

Sample Careers in Our Region

- Agent and Business Managers (SG)
- Accountant **GGG**
- Marketing Specialist 66
- Financial Analyst **99**
- Human Resources Director SSS



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